

Government of Andhra Pradesh				
Department of Tourism				
ORGANISED VISAKHA UTSAV - 2017 AT VISAKHAPATNAM FROM 28TH TO 30TH DECEMBER, 2017				
STATEMENT SHOWING THE DETAILS OF RECEIPTS AND PAYMENTS OF THE ABOVE EVENT				
R E C E I P T S			E X P E N D I T U R E	
SANCTIONED BY	DATE	AMOUNT (Rs IN LAKHS)	PARTICULARS	AMOUNT (IN LAKHS)
1 AS PER APTA APPROVED AMOUNT FOR VISAKHA UTSAV - 2017 VIDE FILE NO.805/24 MEGA FESTIVALS/2017 DT.26-10-2017 OF DIRECTOR(EDG), APTA	0-2017	300	MAIN STAGE	110.14
			ENTERTAINMENT BUDGET	60.12
			JATARA AREA	29.04
			Digital Marketing	18.66
			TEAM LOGISTICS	7.28
			FILMING & PHOTOGRAPHY	6.47
			MANAGEMENT FEE	23.17
TOTAL RECEIPTS		300	TOTAL EVENT BUDGET WITH	300.75
2 SANCTIONED BY DISTRICT COLLECTOR, VISAKHAPATNAM FROM FAIRES & FESTIVALS		50	REMUNERATION TO THE ART	9.5
			TRIBAL TRUMP	0.64
			POWRANIKA PADYA NATAKA	1.5
			HOARDINGS, INVITATIONS , I	3
			MENTOS & OTHERS	1.2
			PERFORMANCE OF SPL. ARTIS	0.3
			PRABHALU FOR 3 DAYS	3.25
			PRINT MEDIA ADVERTISEMEN	5.61
			ADVANCE PAID TO E-FACTOR	25
TOTAL RECEIPTS		50	TOTAL	50
3 SPONSORSHIP CONTRIBUTIONS			EXPENSES	
CHANDANA BROS. SHOPPING MALL PVT.LTD,		8	PRINTING OF LOTTERY	2.4
LUCKY RETAIN STORES		1	PUBLICITY CAMPAIGN	3.2
KANTAKALA TEXTILES PVT.LTD,		2.96	LOGISTICS FOR VENUE	2
S.R.SHOPPING MALL		1		
R.K. STORE		0.5		
4 R.K. TEXTILE GARMENTS		0.5		
VARUN MOTORS PVT. LTD,		2 S		
SRI JAYALAKSHMI AUTOMOTIVES		1		
GANGAVARAM PORT LTD,		4		
R.S. BROTHERS RETAIL INDIA PVT.LTD,		2	TOTAL	7.6
MANOJ VAIBHAV JEWELERS		5	BALANCE	20.36
TOTAL		27.96	TOTAL	27.96 LAKHS